



BIOEASY

Bioeasy CountEasy™ Plates

Make Your Microbial Testing Easier

The CountEasy™ Microbial Test plate series is a food safety rapid detection product launched by Bioeasy. This series utilizes cold gel technology, designed to be simple, easy to operate, and easy to interpret, making it widely applicable to various stages of food production, processing, and quality control. It helps users obtain reliable test results quickly, improving testing efficiency while reducing labor and equipment costs.

Comparison to Traditional Agar Method

Save **95%** of Incubation Space

Increase **80%** of Work Efficiency

Reduce **45%** of Labor Costs

Reduce **75%** of Testing Time

Shenzhen BIOEASY Biotechnology Co., Ltd.

ADD: A101, Building 2, Bioeasy Industry Park, No. 289 Yunchang Road,
518126, Bao'an District, Shenzhen City, Guangdong Province, China

TEL: +86-400-111-1126 / +86-755-27948546

Email: info@bioeasy.com

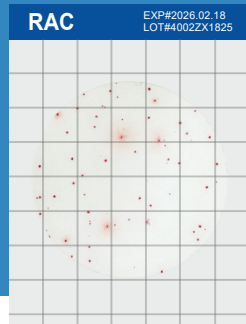
Web: www.bioeasy.com



Product Name: CountEasy Rapid Aerobic (RAC) Count Plate

Incubation Time: 24 ± 2 h

It is composed of trypsin, yeast extract, glucose, and cold gel. Its main nutrients are consistent with those of traditional plate-based culture media. It can perform colony count determination on most food substrates within 24 h.



RCC

EXP#2026.02.18
LOT#4002ZX1825



Product Name: CountEasy Rapid Coliforms (RCC) Count Plate

Incubation Time: 18~24 h

It consists of peptone, yeast extract, lactose, No. 3 bile salts, a pH indicator, and cold gel. Its main nutrients are consistent with those of traditional plate-based culture media. It can perform colony count determination on most food substrates within 18-24 h.

Product Name: CountEasy Rapid Yeast & Mold (RYM) Count Plate

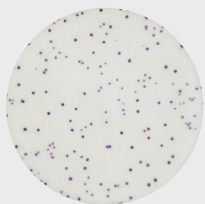
Incubation Time: 48~72 h

It is composed of peptone, glucose, magnesium sulfate (anhydrous), chloramphenicol, and cold gel. Its main nutrients are consistent with those in traditional plate-based culture media. This product can be used for the rapid detection of mold and yeast in food.



RSA

EXP#2026.02.18
LOT#4002ZX1825



Product Name: CountEasy Rapid Staphylococcus Aureus (RSA)

Count Plate Incubation Time: 24 ± 2 h

It is composed of tryptone, beef extract, yeast extract, sodium pyruvate, glycine, lithium chloride, and cold gel. Its primary nutrients are consistent with those of traditional plate-based culture media. This product is suitable for the detection of Staphylococcus aureus in various foods, food ingredients, and production environments.

Product Name: CountEasy Rapid E.coli & Coliform (REC) Count Plate

Incubation Time: 18~24 h

It contains proprietary nutrients, cold gel, 5-bromo-4-chloro-3-indolyl - D-glucuronide (BCIG) an indicator of glucuronidase activity, and a tetrazolium indicator that facilitates colony enumeration. It can perform colony count determination on most food substrates within 18~24 h.



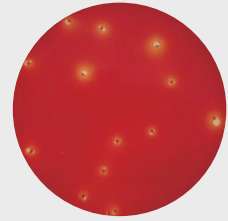
Product Name: CountEasy Coliform Rapid Count Plate (Fermented Milk Version)

Incubation Time: 18~24 h

Composed of Peptone, Yeast Extract, Lactose, Bile Salt No. 3, Acid-base Indicator, Cold-setting Gel, etc. Its main nutritional components are consistent with those of conventional plate culture media formulations and can be used for enumeration based on the final lactose acid and gas production results. Colony cultivation and enumeration for most food matrices can be completed within 18~24 h. This product is suitable for the determination of Coliforms in fermented milk and other probiotic-containing products.

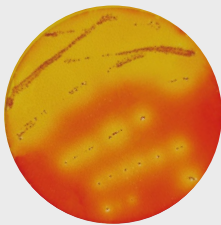
RCC-Y

EXP#2026.02.18
LOT#4002ZX1825



SAL

EXP#2026.02.18
LOT#4002ZX1825



Product Name: CountEasy Salmonella Rapid Count Plate

Incubation Time: 18~24 h

Composed of Peptone, Yeast Extract Powder, Beef Extract Powder, Bile Salt No. 3, Acid-base Indicator, Colony Chromogenic Agent, Cold-setting Gel, etc. Its main nutritional components are consistent with those of conventional plate culture media formulations. This product is suitable for the detection of Salmonella in food and environmental samples.

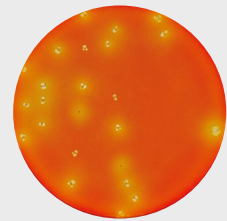
Product Name: CountEasy Enterobacteriaceae Rapid Count Plate

Incubation Time: 15~24 h

Composed of Tryptone, Yeast Extract Powder, Glucose, Bile Salt No. 3, Acid-base Indicator, Cold-setting Gel, etc. Its main nutritional components are consistent with those of conventional plate culture media formulations. This product is suitable for the detection of food samples.

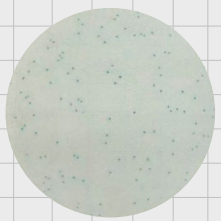
REB

EXP#2026.02.18
LOT#4002ZX1825



RLS

EXP#2026.02.18
LOT#4002ZX1825



Product Name: CountEasy Listeria spp. Rapid Count Plate

Incubation Time: 24 ± 2 h

Composed of Peptone, Yeast Extract, Sodium Pyruvate, Glucose, Lithium Chloride, Cold-setting Gel, etc. Its main nutritional components are consistent with those of conventional plate culture media formulations. This product is suitable for the cultivation and enumeration of Listeria spp. in various foods and environmental samples.